

COMPANY PROFILE **2023**

**enso**  
EVENT SOLUTIONS



## Creating Legacies

enso believes in you and your story. Together we will:

**Build** audiences

**Lead** the change

**Produce** epic experiences

**Master** your plan

Welcome to

**enso**

**An Action-Packed  
Powerhouse**

Coming from a legacy of masterminds, Enso has 30 years under the belt. We take pride in creating mega-experiences for people that leave the competition in the dust. Trust us to ace this game!



مجموعة مثمرات  
MOTHMERAT GROUP

## Inspiring Generations with Dynamic Experiences.

Mothmerat Group is proud to call enso their top-running agency that's been making waves in the event and production market. enso has made a name for itself, creating an impact one happy client at a time.

Curating and elevating experiences is our passion. Whatever it takes, whatever it needs enso will do more than just get the job done. Our team of artists and experts strategically develop and produce incredible primo-events that bring together thousands.

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## Running the Show

Industry leaders in the Kingdom have trusted us with their stories. NEOM, Land Messe Stuttgart, and the Ministry of Finance, Investment and Culture are just five names off a long list of pleased partners and clients.

## Globally Powered

Our expertise lies in meeting international standards of execution, adding a local touch, and customizing every project to a partner's needs.

**Our Vision** is to dominate.

**Our Mission** is to lead.

**Our Drive** is the passion to excel.

**Our Agenda** is to create era-defining experiences.

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A series of horizontal, wavy lines in shades of gray and white, creating a sense of motion and depth at the bottom of the slide.



# What's Next for You?

- **Mega Shows**
- **Large Conferences**
- **Concept Crafting**
- **Flawless Execution**
- **Global Events**



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What  
We  
Do?

## Lead the Change

We know you have an idea that's going to make waves in the industry. We want in. This is our chance to be part of something special and we're here to set the stage for you to shine on.

## Premier Conferences

Whether it's an exclusive affair with glitterati production or an all-out epic show for the ages, enso will make sure it's the talk of the town for years to come.



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## Trendsetting Events

From rapid brand development to effective marketing strategies and production logistics, everything is done in-house. We start movements that become legacies.

## World-class Exhibitions

From conceptualization to physical site logistics, our expert cast and crew collaborate with you to deliver exclusive projects using techniques that have helped us create internationally acclaimed showcases.

What  
We  
Do?



# Meet the Cast

## Our Formula to Lead

The masterminds and leaders at enso have been running successful shows for three booming decades. Experience or expertise? You don't have to choose. We have them both.

## Something for Everyone

Our roster of services caters to not only clients partnering for single exhibitions but also worldwide campaigns with events lined up in multiple locations and cities.



Abdullah Al Ghamdi

Event Management PRO



Ali Albakri

Government Relations



Sara Almuniker

Event Management



Thamer Al Rumih

Technical Director



Elie Daccache

Project Management Consultant

## Our Formula to Lead

### Process & Implementation

enso creates a road map of the client's journey and makes sure that your feedback is incorporated along the way. Our philosophy is to tell your story just how you want the world to see it!

### Curating & Customizing Experiences

We work with the best vendors to ensure quality is maintained throughout the partnership. One of the perks of working with us is getting access to exclusive and premier production. Never settle for mediocre when you can work with enso!



# Projects We Love

Take a look at us making waves  
with some of our favorite projects.

The bottom half of the slide features a series of horizontal, wavy lines in a light gray color, creating a visual effect of waves or a textured surface against the black background.



H.E. Khalid AL Falih  
Saudi Minister of Investment



ملتقى الاستثمار السعودي الجنوب افريقي  
Saudi - South African Investment Forum  
2022

WELCOME REMARKS

▶ PLAY VIDEO

## Saudi South African Investment Forum

enso hosted the international conference attended by the President of South Africa, the Saudi Minister of Investment, and the Saudi Minister of Tourism. With 500+ guests, including businessmen from both countries, the conference led the way to opportunities for cooperation between the two countries. In addition, the signing of over 10 agreements took place on several levels with a tour of the historical city of Jeddah.



## National Day 92 Video Mapping & Public Event

[PLAY VIDEO](#)

On the occasion of Saudi National Day, enso successfully carried out entertainment activities and visual shows for the Ministry of culture and the museum's authority. With 80,000+ visitors, the event was executed in Riyadh, Al-Masmak, Makkah, Al-Zaher Palace, Al-Taif, Shubra Palace, Najran Museum, Al Madina, and the Railway Museum.



## NEOM Cybersecurity Week

enso led the production for the Kingdom's acclaimed smart-city project event centered around CyberSecurity. The event lasted 3 days, with each leg in a different location serving three different communities. The challenge was to manage logistics quickly throughout the week, and here we are, one year later, with NEOM as one of our cherished partners.

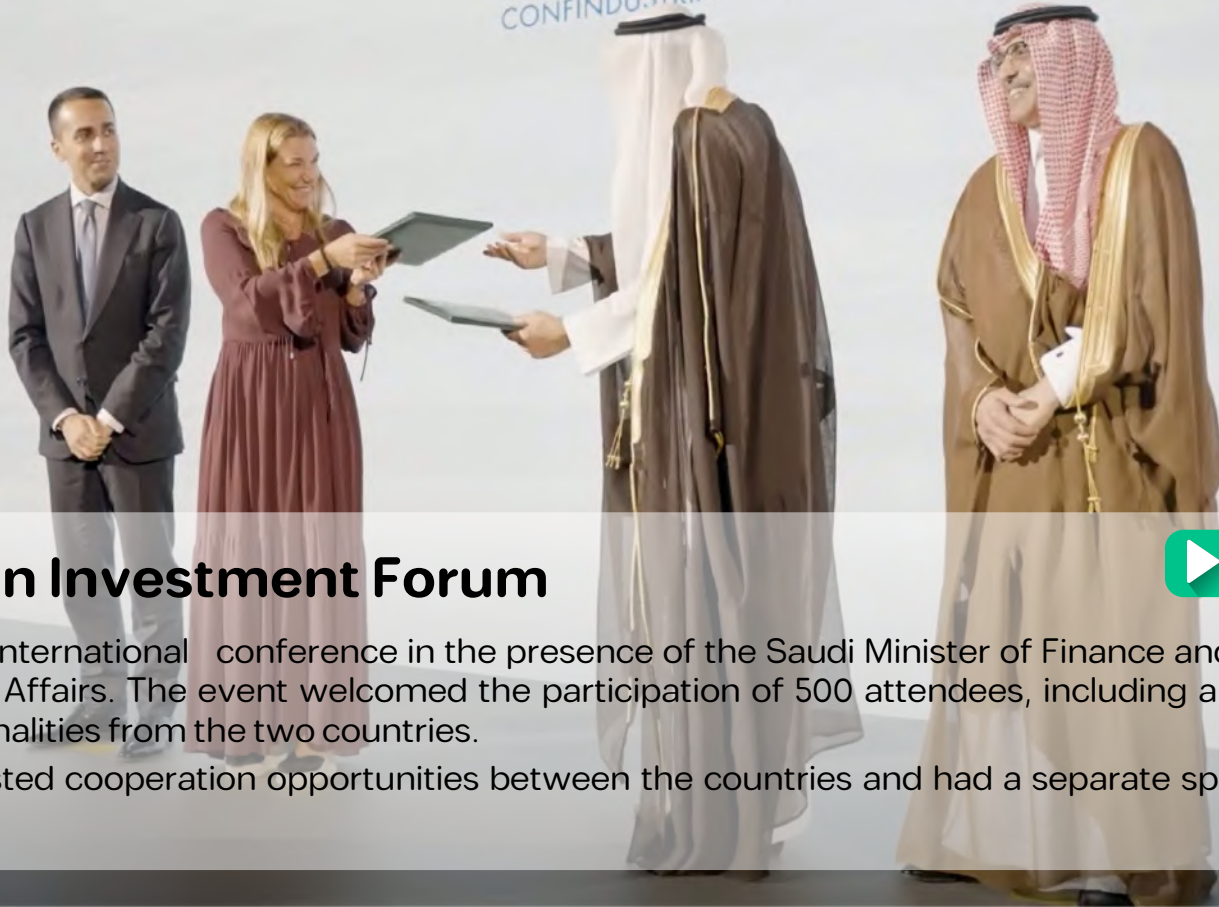


## Taif Season

enso is a proud partner in transforming the Kingdom into an internationally recognized tourist destination. We helped execute a successful season of events bringing together thousands of people from across the globe!

This included planning an international show and recruitment for on stage live performances from Czech Republic and the Taif orchestral band.



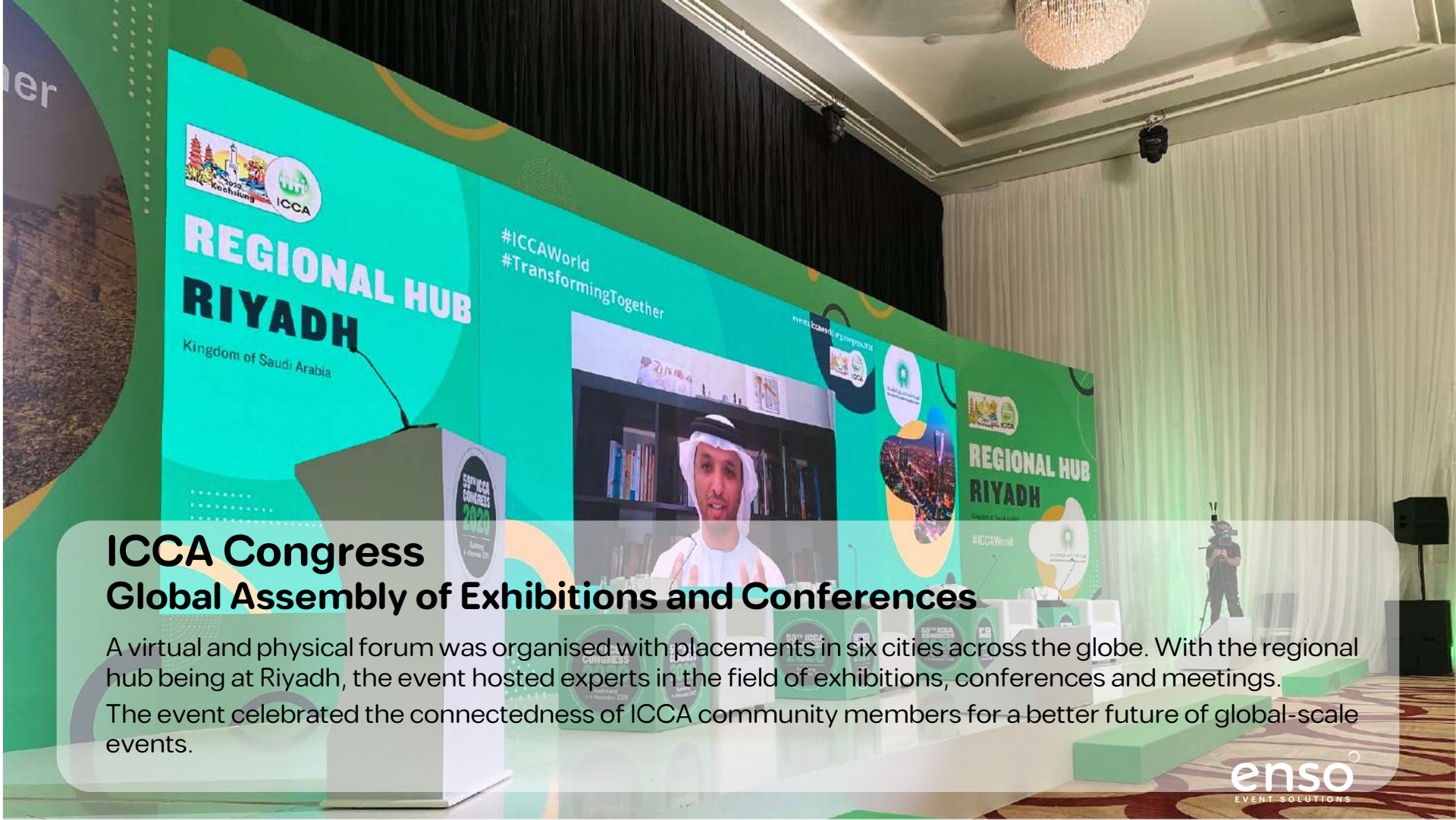


## SaudiXItalian Investment Forum



Proudly curated an international conference in the presence of the Saudi Minister of Finance and the Italian Minister of Foreign Affairs. The event welcomed the participation of 500 attendees, including a number of distinguished personalities from the two countries.

The conference hosted cooperation opportunities between the countries and had a separate space to host agreement signing.



## ICCA Congress Global Assembly of Exhibitions and Conferences

A virtual and physical forum was organised with placements in six cities across the globe. With the regional hub being at Riyadh, the event hosted experts in the field of exhibitions, conferences and meetings. The event celebrated the connectedness of ICCA community members for a better future of global-scale events.



## SAR's participation in InnoTrans 2022 - Berlin

Enzo carried out a successful exhibition at the Innotrans International Exhibition 2022, which brings together transportation pioneers from government agencies, manufacturers and operators.

## Our International Partners

enso has well-grounded partnerships with businesses across the globe. If you are launching your brand or planning your next event, there's only one place to go, and that's enso. We can execute your events anywhere in the world with the support of the top-of-the-line production facilities of our international partners.



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# Wow Space



Experts in providing custom-built and modular exhibition design, exceptional production facilities, and event and logistics support requirements.

<https://www.wow-space.co.uk/>

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# NDigitec



A PROMISE IS A PROMISE

NDigitec fulfills innovative press and premedia needs of various events produced by enso. They also specialize in digital printing, the implementation of creative technologies, and offline media production.

<https://www.ndigitec.com/>

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## G-AV



G-AV services comprise an exuberant display of technology in the form of video, sound, lights, video projection mapping, operations engineering, and special effects.

<https://www.g-avtechnologies.com/>

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## Sothis Mimarlık



With projects in 65+ locations worldwide, Sothis Mimarlık offers the ability to create custom-built and modular design exhibitions, and meet logistical and creative event requirements.

<https://sothismimarlik.com/>

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# Metro Exhibits

Metro Exhibits is your single-source exhibition solution. We provide the products and services, experienced teams, and personalized, responsive customer service that save you valuable time and energy, while giving you end-to-end peace of mind.

<https://metroexhibits.com/>



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# All Eyes on the Future

## Aligning with Saudi Vision 2030

enso firmly believes in creating and conserving legacies. The most important legacy we vow to maintain is that of the Kingdom. With the help of our innovative and principal partners, enso aims to be at the forefront of transformation and social reform.

Our philosophy deeply resonates with the Kingdom's plan to be a pioneering and successful global model of excellence.

## Setting Up the Launch of hy-fcell in Riyadh, KSA

After two decades of running a successful event in Germany and enjoying an impact in China and Canada in 2022, enso is making history by bringing the globally-renowned hy-fcell conference and trade fair to Riyadh.

Honoring the Kingdom's intentions to become the next hydrogen market giant, enso looks forward to sharing the platform with hydrogen industry disruptors and making the Kingdom thrive with sustainable solutions.





Local Content & Government  
Procurement Authority Day

Local Content & Government  
Procurement Authority



stc Riyadh Season 2021

STC



Budget Forum Exhibition 2023

Ministry of Finance



Neom Cyber Security Event

Neom



Discover Beyond Taif

Tourism Development Fund



Aramco Wa'ed Program

Saudi Aramco

Our Projects

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Accounting Accrual Forum

Ministry of Finance



Neom Quality Week

Neom



Team Meeting

Local Content & Government  
Procurement Authority



Marketing Campaign

Sports Boulevard



Team Meeting

Local Content & Government  
Procurement Authority



stc Saudi National Day Celebration

STC

## Our Projects



Local Content & Government  
Procurement Authority Made in Saudi Event

Local Content & Government  
Procurement Authority



King Abdulaziz International Airport  
COVID 19 - VACCINE CENTER

Ministry of Health



Saudi France Investment Forum

Ministry of Investment



Catwalk Marathon

Royal Commission for Alula



Saudi National Day 92 Event

TAWAL

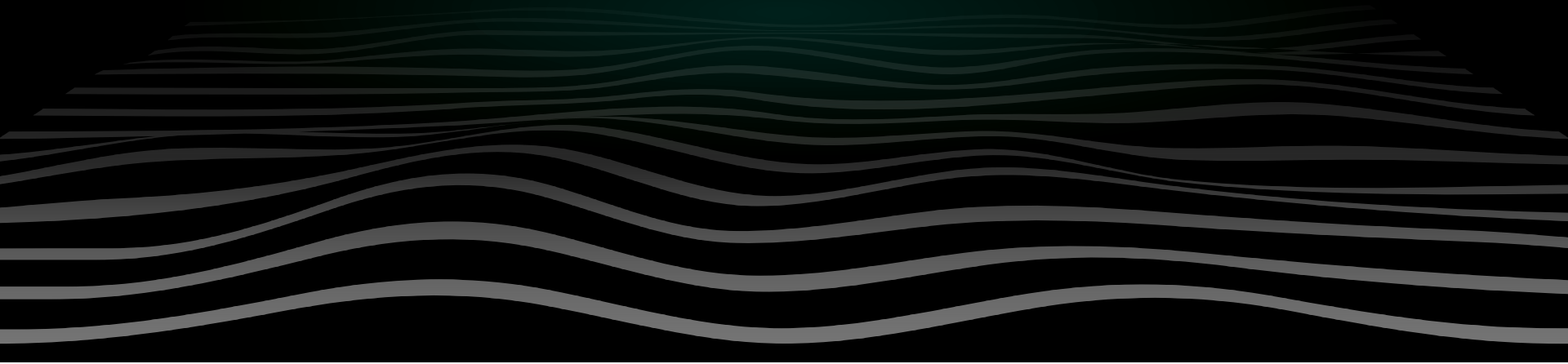


Saudi Korean Investment Forum

Ministry of Investment

# Our Projects

# Our Clients





# Contact Us

## Write Your Story with enso

Our team of storytellers is ready to lead the change.

## Are you?



+966 (11) 4729997



[info@ensomena.com](mailto:info@ensomena.com)



[www.ensomena.com](http://www.ensomena.com)

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Thank You

