

the section of the

# TECHNOLOGY-ENABLED IMPLEMENTATIONS



## WE MAKE BRANDS COME ALIVE AT VENUES THROUGH OUR

TECHNOLOGY-ENABLED IMPLEMENTATIONS



- The Office is an innovative event management services company based in MENA region since 2011. We specialize in delivering innovative concepts with high engagement strategies for clients to make their business recognizable among the audience.
- We excel in planning and managing of corporate and personal events, grand openings, ceremonies, conferences and trade shows.
- Our passion and dedication in organizing events enable us to exceed client expectations.
- We endeavor to be one of the most reliable and creative event management company in Saudi Arabia.
- With team of talented innovators having abundant experience in the world of event organizers in KSA, we are successful in maintaining level of consistency in delivering best of services that will elevate your experience in unexpected ways.





## MISSION



# VISION

Providing memorable experience to our clients to reach their business goals by inspiring their customers and partners.

To create and deliver experiences that engage, entertain, educate and delight like nothing else.

## CORE VALUES

Innovation Creativity Experience Efficiency Passion Talent



#### OBJECTIVES

- To create plans as per customers goals and objectives while exceeding their expectations.
- To provide a platform that connects right customers with right services providers
- To become key player in the event planning and organizing industry in KSA
- To cut the operational and administration cost at maximum level and increase capital growth

#### CHALLENGES

- Sticking to the planned budget
- Risk of overspending
- Time management
- Picking the right venue
- Technological challenges
- Keeping track of the event planning process
- Losing attention of guests
- Bad weather
- Selecting the right vendors

#### BENEFITS

- We save your money & time
- We plan as per your estimated budget
- We tackle all the stress, you get peace of mind
- We ensure that you meet all your branding, marketing and business objectives
- Choosing us will make your vision a reality
- We are familiar with the logistical requirements



# توجھ نا OUR APPROACH

-2



### INSPIRE, ENGAGE, EXCITE, AND CONVERT











## الخدمــــات SERVICE SPECTRUM



## CORPORATE EVENTS

- Conferences, Seminars and Workshops
- Product launch Event
- Exhibitions, Fairs and Trade Shows
- Lead generation survey

## **K**ENTERTAINMENT EVENTS

- Theme Party
- School/University Events
- Face painting
- Bouncy castle
- Variety Shows and Competitions

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- National Day Events
- Government Events
- Ministries Events
- Ramadan/Eid Events
- Sports Events
- Anniversary Events











- Concept Generation
- Venue Selection
- Events Design, Direction, Production and Management

Artistic Direction

- Corporate Video Production
- Audio/Visual, Light & Sound, Special Effects Equipment

- Digital and Multimedia concepts and Application
- Marketing and Branding Promotions

- Creative Development
- Scenery Stage design and construction

• Costume design and creation

- Printing materials design (flyers, brochures, invitations)
- POS support (frame & display stands, banners, design and printing)

- Artist bookings
- Venue bookings
- VIP handling, crowd management
- Merchandising
- Logistics





# فـطـة العـمــل PLAN OF ACTION



PRE-EVENT PLANNING

#### EVENT MANAGEMENT, DESIGN & MARKETING ONSITE MANAGEMENT

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Volunteers

Budget creation

Detailed description of critical path and timeline as event specific

Social media planning

Floor plan layout

Decor planning

\*Extensive list of professionals

Graphic designers



Set up and management of online registration

Sponsor and speaker management

Managing every detail of event Extensive List\* Management of volunteers

Day to day operations management

Onsite setups

Stage Management

Tear down

POST EVENT

Event clean – up

Post event summary

Follow up

Florists/ Decorators



Rental companies



PLAN OF ACTION

## عـمــللائــنــا OUR CLIENTS





## **OUR CLIENTS**









# TECHNELOGY



# PROXIMITY SCREENS

Direction 01





Each screen will be equipped with a proximity sensing sensor. When someone gets close to this screen the visuals will change to trigger a video or animation.



#### أصوات متمكنة

2.00

يقدم برنامج أموات متمقّنة (Binited) Voices) تدريئا قيمًا لإعداد المواقب السعودية الشابة ليميحوا مواطنين عالمين قادرين على تمثيل وطننا في المحافل الدواية الكبرى، سيزودك (...)



مسك Misk

### REFERENCE VIDED

# Video Link







## PROXIMITY SCREENS

Direction 02





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PROXIMITY SCREENS

## INTERACTIVE CUBE





- We will produce an acetylic cube lit from the inside.
- Each side of the cube will contain a touch sensor
- When pressed each side will play a different video.
- Each side of the cube can be related to a specific program





## REFERENCE VIDEO



<u>Video Link</u>





#### INTERACTIVE CUBE

## INFORMATIVE TOUCH SCREENS

- Sectores





8m interactive LED screen – touch sensitive multi users, to display multiple layers of information.



INFORMATIVE TOUCH SCREEN

### REFERENCE VIDEO





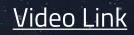




#### INFORMATIVE TOUCH SCREEN









INFORMATIVE TOUCH SCREEN

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### REFERENCE VIDEO



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#### Charos-pancani



We create a symbol/icon for each statement and participants can touch them to know more.



#### INFORMATIVE TOUCH SCREEN



### <u>Video Link</u>





A promoter will follow employees at their office and will ask them questions same as a pop-quiz. Answer correctly and collect your gift at your way out from the office.



くう INFORMATIVE TOUCH SCREEN

A hologram at the lobby will greet people

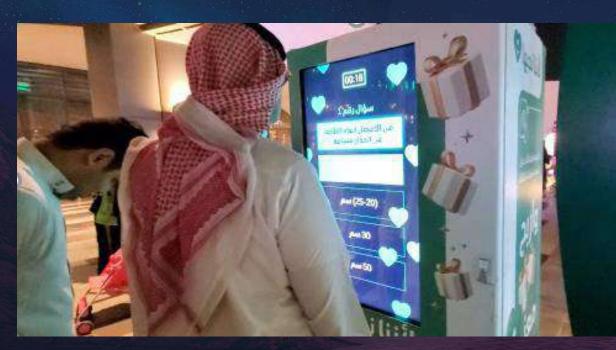
and remind them of the statements.

# VENDING MACHINE









A vending machine drops mini-gifts when someone answerers the questions correctly.





## **Q&A COFFEE MACHINE**





To order your coffee, answer the questions correctly. Only then the machine will dispense the coffee.



#### **Q&A COFFEE MACHINE**



## **3-FOLD SCREEN**



The 3-fold screen allows participant to visualize multiple photos videos and other multimedia content by controlling the touch screen at the center.









<u>Video Link</u>





3-FOLD SCREEN

## **OBJECT RECOGNITION**

Sec. 1



With our object detector, attendees
will be able to know in-depth info
about each of the programs.
We will produce different 3D elements
representing each a different program.
Once the user picks up an object and
places it on a certain spot on the table,
our software will detect the content to
play on the larger screen.

## المهارات





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### REFERENCE VIDEO



Video Link



**OBJECT RECOGNITION** 

### REFERENCE VIDEO





**DBJECT RECOGNITION** 

## MOTION SENSING SCREEN



This set-up allows tracking of participant movement and opening content depending on where he stands.



SOLUTIONS

STRATEGY



Misk مسك

للمجتمع

الريادة

المهارات

القادة

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## INTERACTIVE TOUCH PANEL



Participant will have in front of them a map of the kingdom.

They can press any location of it to see it getting animated on the big screen and showing the special programs delivered in that area.

INTERACTIVE TOUCH PANEL













## TOUCH WALL

N 1 290







<u>Video Link</u>











## PHOTO MOSAIC





Our Photo Mosaic creates a buzz at your event while reaching millions of impressions on social media. How it works:

- 1. Guests take photos and post them on Instagram using your event hashtag.
- 2. Our software will grab and print the photo instantly with an overlay and number code.
- 3. Guests will have to find their number on the canvas and post the photo to be a part of the bigger picture and complete the mosaic!





#### PHOTO MOSAIC

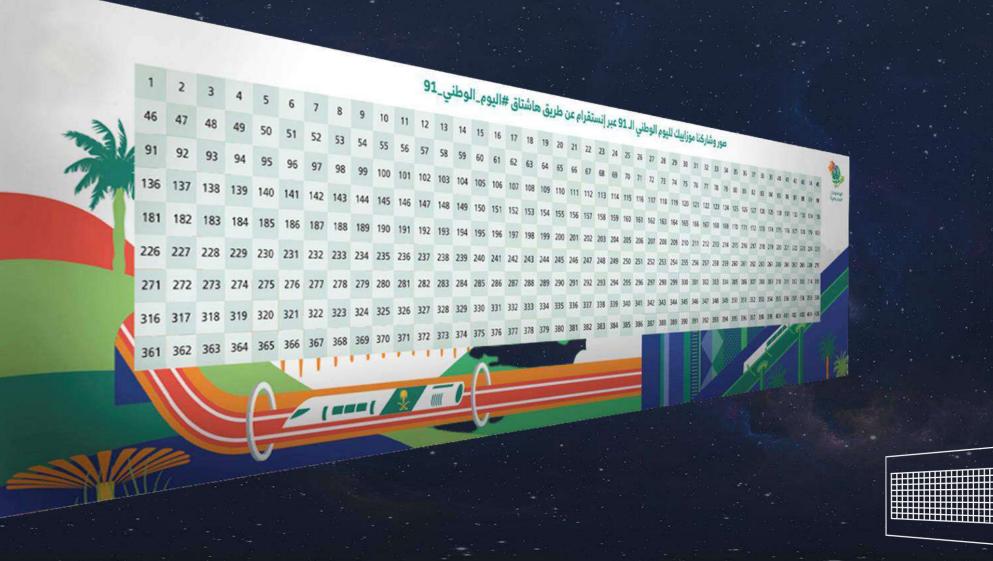


PHOTO MOSAIC

## TWITTER TREE

Tweet your celebration message





A unique and creative way to get people posting on social media using your hashtag is by bringing all their posts to life using a creative visual display.

Using a custom-made animation, we can design a Tree (for example) that grows leaves with every Twitter post uploaded using a specific hashtag.



TWITTER TREE





2- Tweet received



1- Standby-mode (pre-start)



3- Build-up with received tweets



4-Completed map





TWITTER TREE

## DIGITAL POST-IT

Selfie and shoot

10 A





What the event attendees must do is write, draw and express their message on the digital post-it on our touch screen and then digitally send their message. The "sent" messages will appear on another screen compiling a larger message fully customizable to take any needed shape.





DIGITAL POST-IT







DIGITAL POST-IT

# LED BICYCLES

Race to light up the flag





A pedal powered activity where participant will be asked to pedal the cycle to light up any imaginable element or shape.

The fun and participation and puts people in an open, joyous, and receptive state, where they're ready to interact and learn. It's green energy in action!





#### DIGITAL BICYCLES



<u>Video Link</u>



Light it up challenge





DIGITAL BICYCLES





### Examples of implementation





### DIGITAL BICYCLES

## DOODLE WALL

10 A

Offline activity for all ages





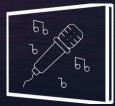
# NATIONAL DAY KARAOKE

Sing with the national anthem





All participants will be able to prove their love to the country by singing the National anthem. Finish the song using our touch-less microphone and get a branded gift!





NATIONAL DAY KARAOKE

### REFERENCE VIDEO









#### NATIONAL DAY KARAOKE

## FLAG TOWER

Tweet to raise the flag



A never seen before activation where participants will tweet to raise the Saudi flag.

With every tweet received, the flags will go 10cm up until they reach the top





NATIONAL DAY KARAOKE

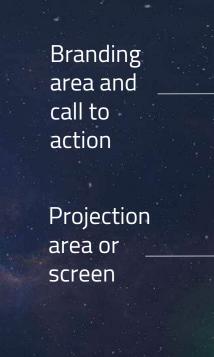
AI ALD FLORING

Cranes

Real fabric flags approx. 2mx1.5m

Side 1 view







A INDA INDAN

Stretched banners branding from the 4 sides

Scaffolding structure **Side 2 view** 



NATIONAL DAY KARADKE



Campaign starts



40% of tweets



100% of tweets



NATIONAL DAY KARAOKE



# EXHIBITIONS & STAGE SETUP



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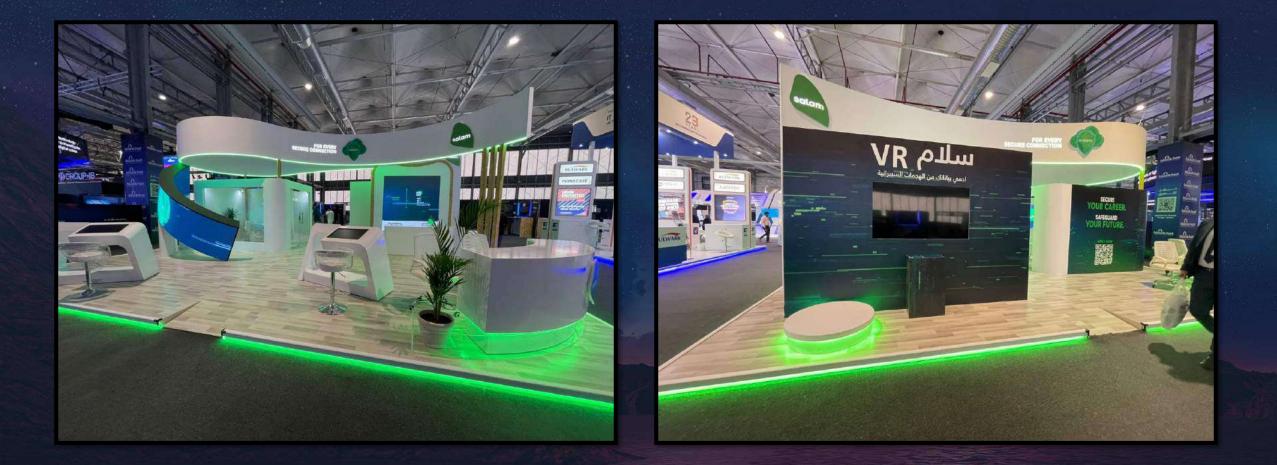




# SALAM

Stage setup









# SALAM















# SAUDI NATIONAL DAY



#### SAUDI NATIONAL DAY





<u>Video link</u>

SAUDI FOOD & DRUG AUTHORITY (SFDA)



EXHIBITION - MINISTRY OF ENERGY



<u>Video link</u>





<u>Video link</u>





Video link



# SAUDI NATIONAL DAY EVENT



<u>Video link</u>











































#### PHOTO BOOTHS









#### PHOTO BOOTHS







#### РНОТО ВООТНЯ



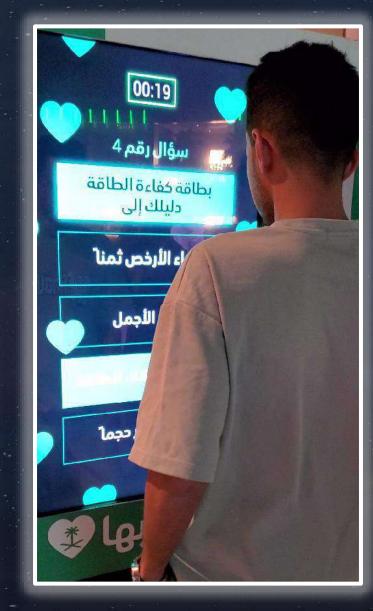






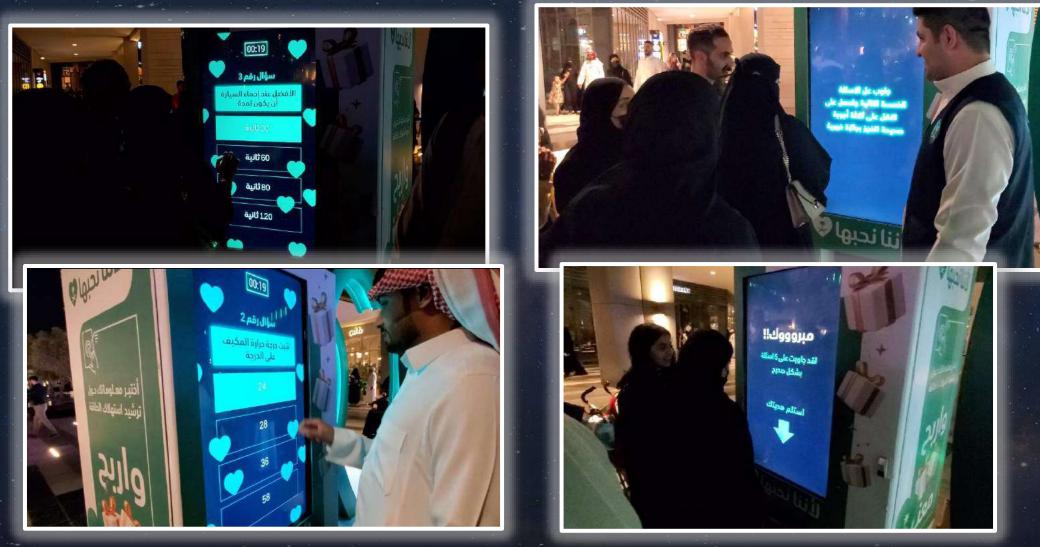
#### **VENDING MACHINES**







#### **UENDING MACHINES**











#### PHOTO BOOTH & VENDING MACHINE





#### PHOTO BOOTH & VENDING MACHINE





#### GIFTS DISTRIBUTION







#### PRIZE DISTRIBUTION





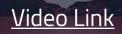
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#### NATIONAL CENTER FOR ENVIORNMENT COMPLIANCE - SAIL











#### ANNUAL TRAINING LAUNCH

# NATIONAL CENTER FOR WASTE MANAGEMENT (MWAN)









<u>Video link</u>



ENUIRONMENT WEEK

#### JOHNS HOPKINS ARAMCO HEALTHCARE







SAUDI FOUNDING DAY EVENT

# MINISTRY OF ENVIRONMENT, WATER AND AGRICULTURE







SAUDI FOUNDING DAY EVENT

# MINISTRY OF ENVIRONMENT, WATER AND AGRICULTURE



<u>Video link</u>





SAUDI FOUNDING DAY EVENT

# SAUDI INVESTMENT RECYCLING COMPANY (SIRC)



<u>Video link</u>







#### SAUDI INVESTMENT RECYCLING COMPANY [SIRC]









Stage setup









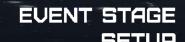








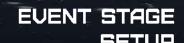




















# SAIL BOOTH

No.

Stage setup



#### SAIL STAGE SETUP







AT RECSO ENVIROSPILL EXHIBITION

#### SAIL STAGE SETUP





AT RECSO ENVIROSPILL EXHIBITION



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