

POP CULTURE



TRUE GAMING





For almost two decades, we've dedicated ourselves to the service of the gaming community in the region.
Leading the Arabic gaming media with **True-Gaming.net** and bringing new experiences to new generations, putting Arab and Saudi players on the map.



Brands and companies can leverage **TRUEGAMING's** services to reach and engage local gaming and eSport communities and teams. As a gaming industry veteran with over **20 YEARS EXPERIENCE.**

TRUEGAMING has planned and executed multiple successful projects across the GCC.



OUR SERVICES





ESPORTS

TOURNAMENTS MANAGEMENT

We can fully run and organize tournaments in any **size**,
whether it's online, on site or a part of an event



LAUNCHING ACTIVATIONS



We have been able to connect **publishers/gaming** brands and non gaming ones through our activations, enabling both to benefit from gamers' engagement.





GAMING EVENTS

Our Own IPs

GamersCon

One of the most iconic local gaming events in KSA and GCC region.



Our own IPs

TrueGaming Awards

Our annual awards ceremony and the oldest in the region honoring achievements in the video game industry.



Their Events

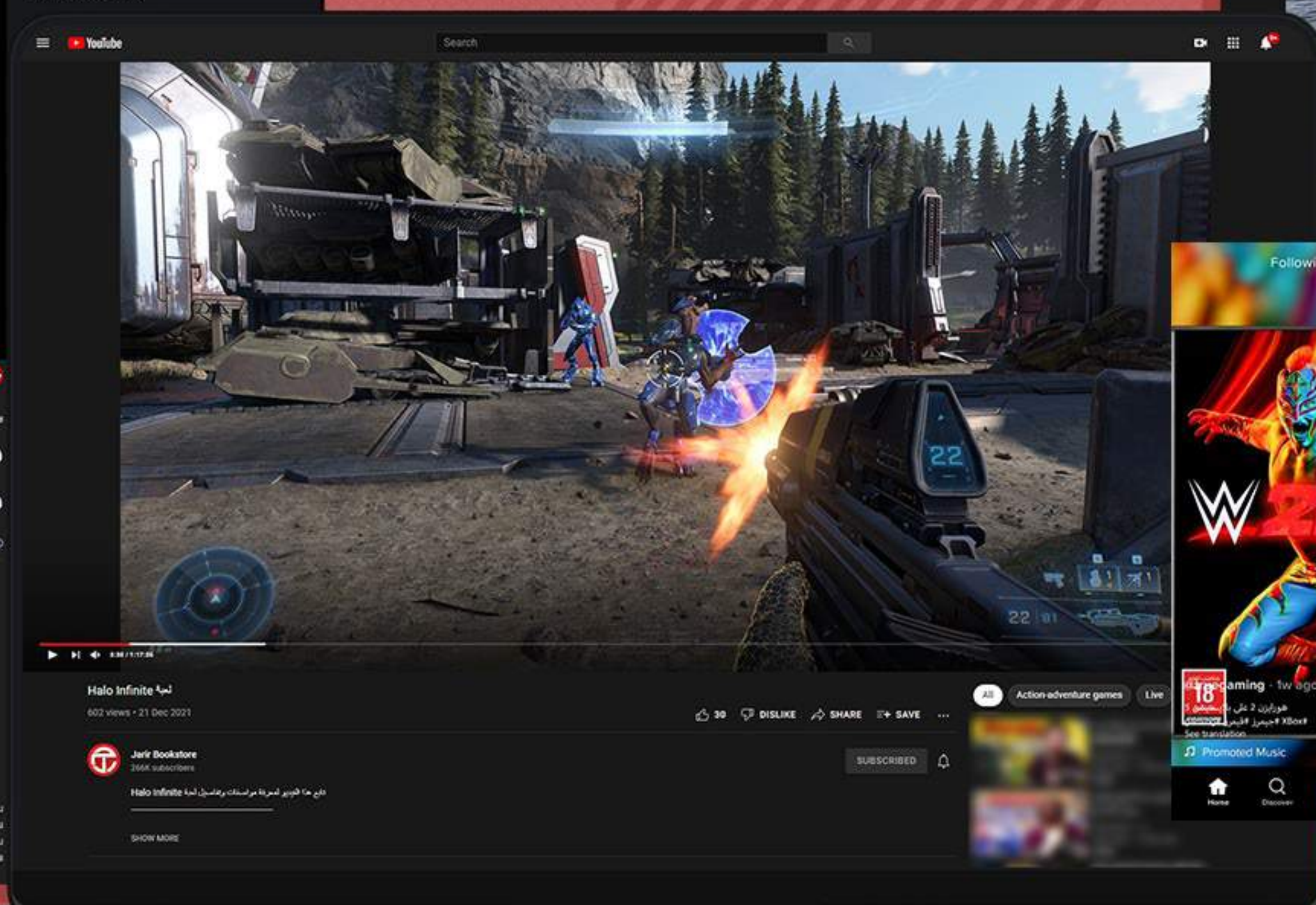
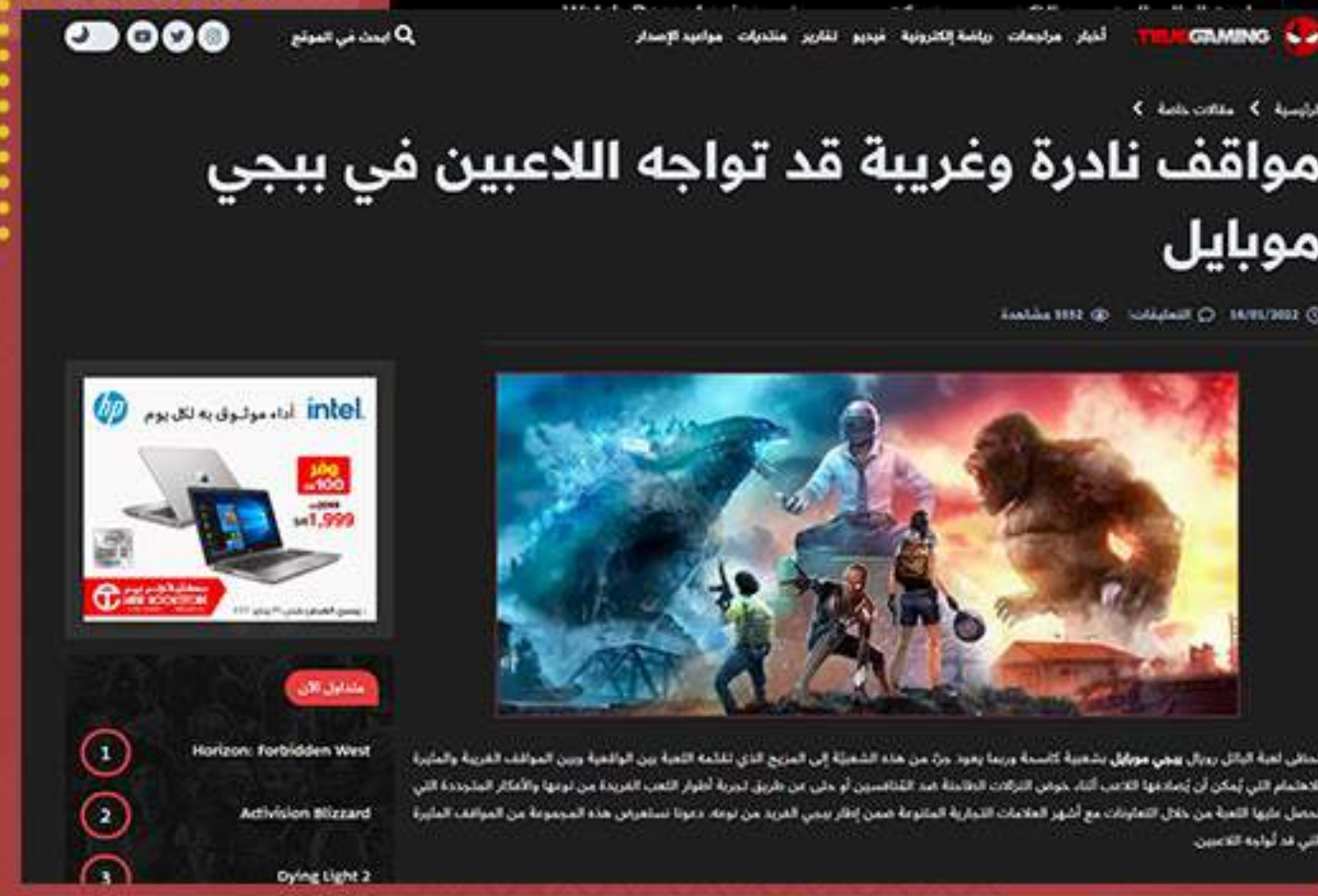
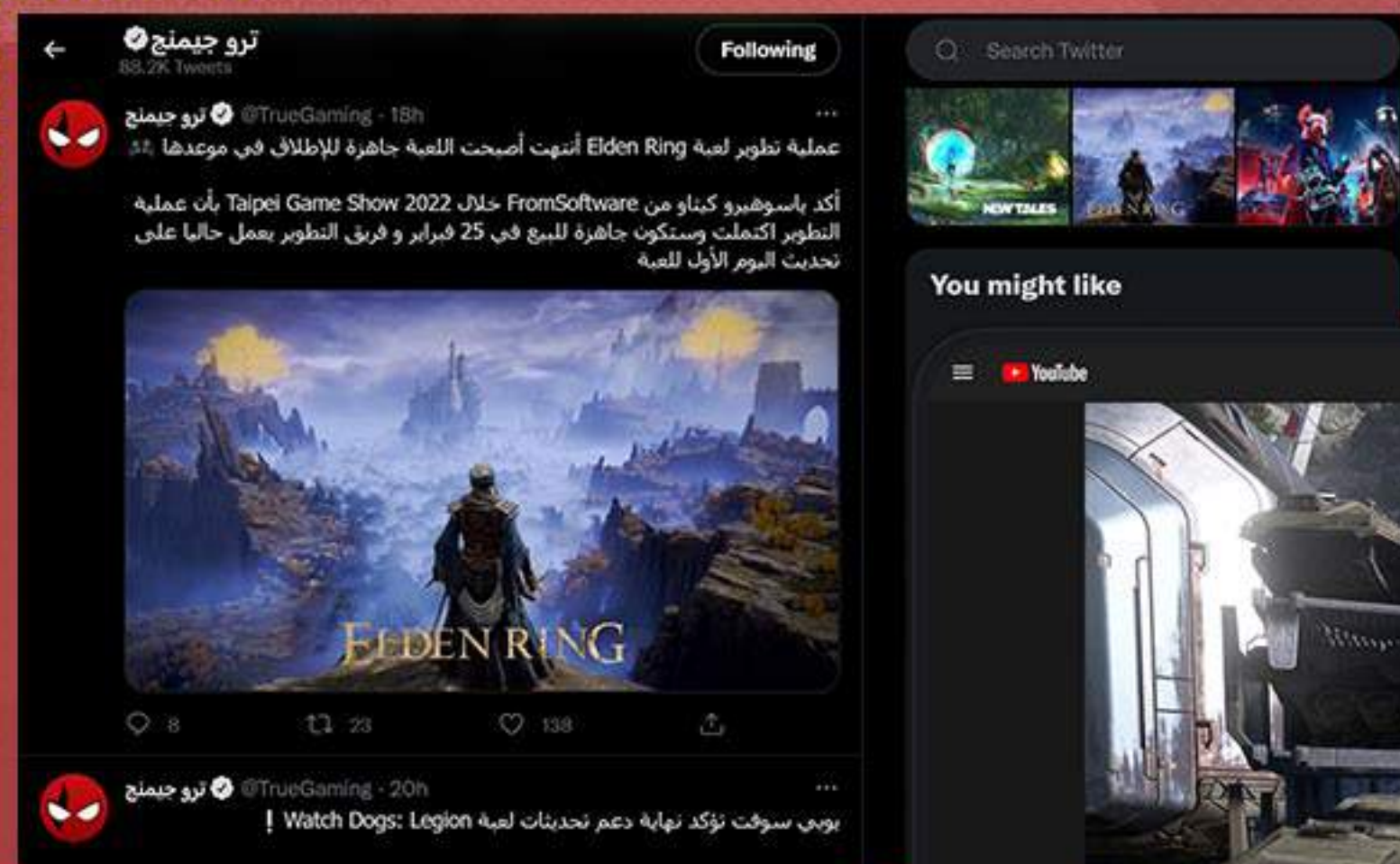
We partnered with other multiple companies and governmental entities to handle gaming & eSports events.



GAMING & TECH CONTENT CREATION



In addition to creating written and video content for the **TRUEGAMING** website, our team creates content for our clients' social media accounts.

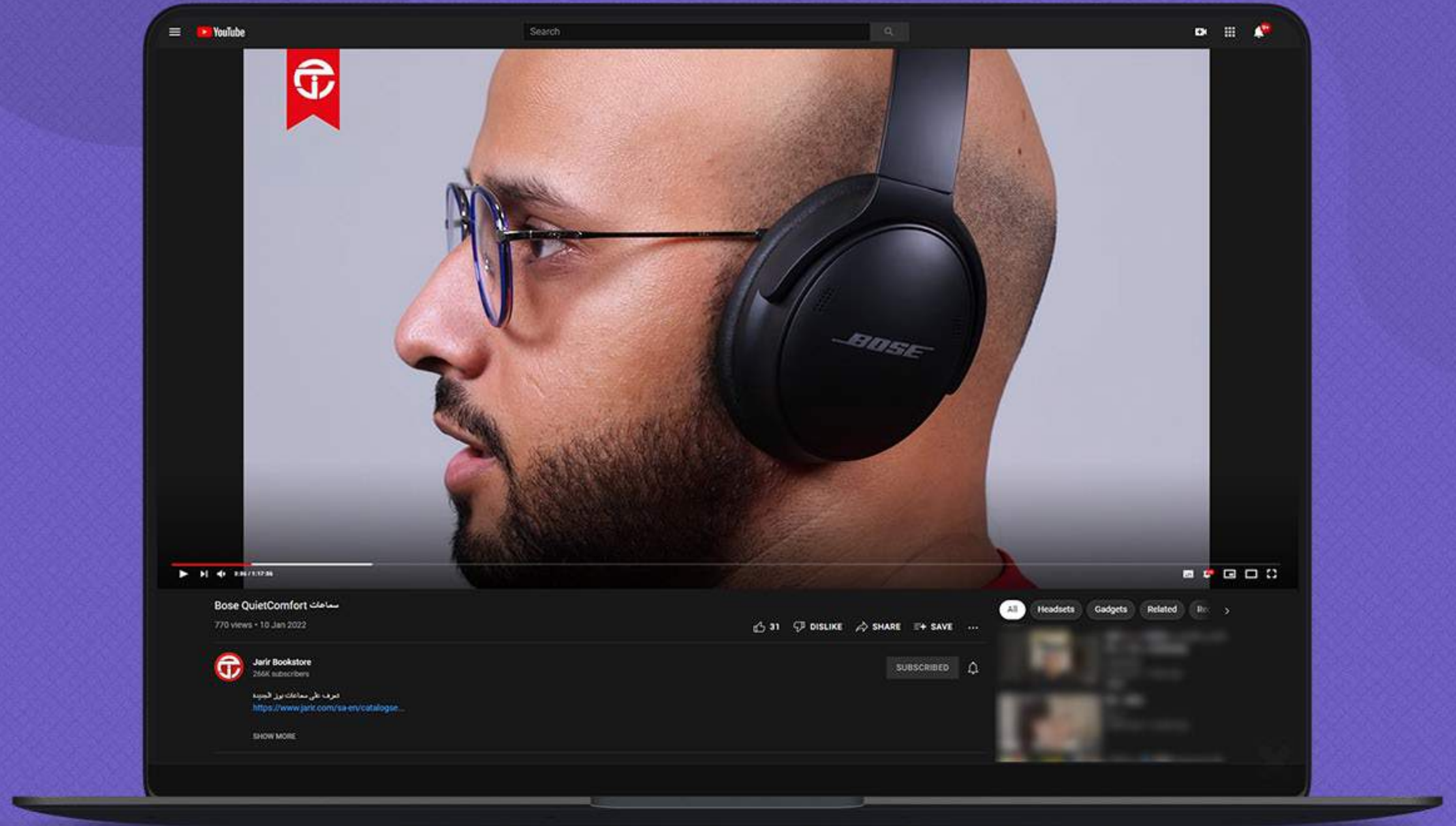


Social Content

SAUDI eSPORTS FEDERATION



Jarir Bookstore

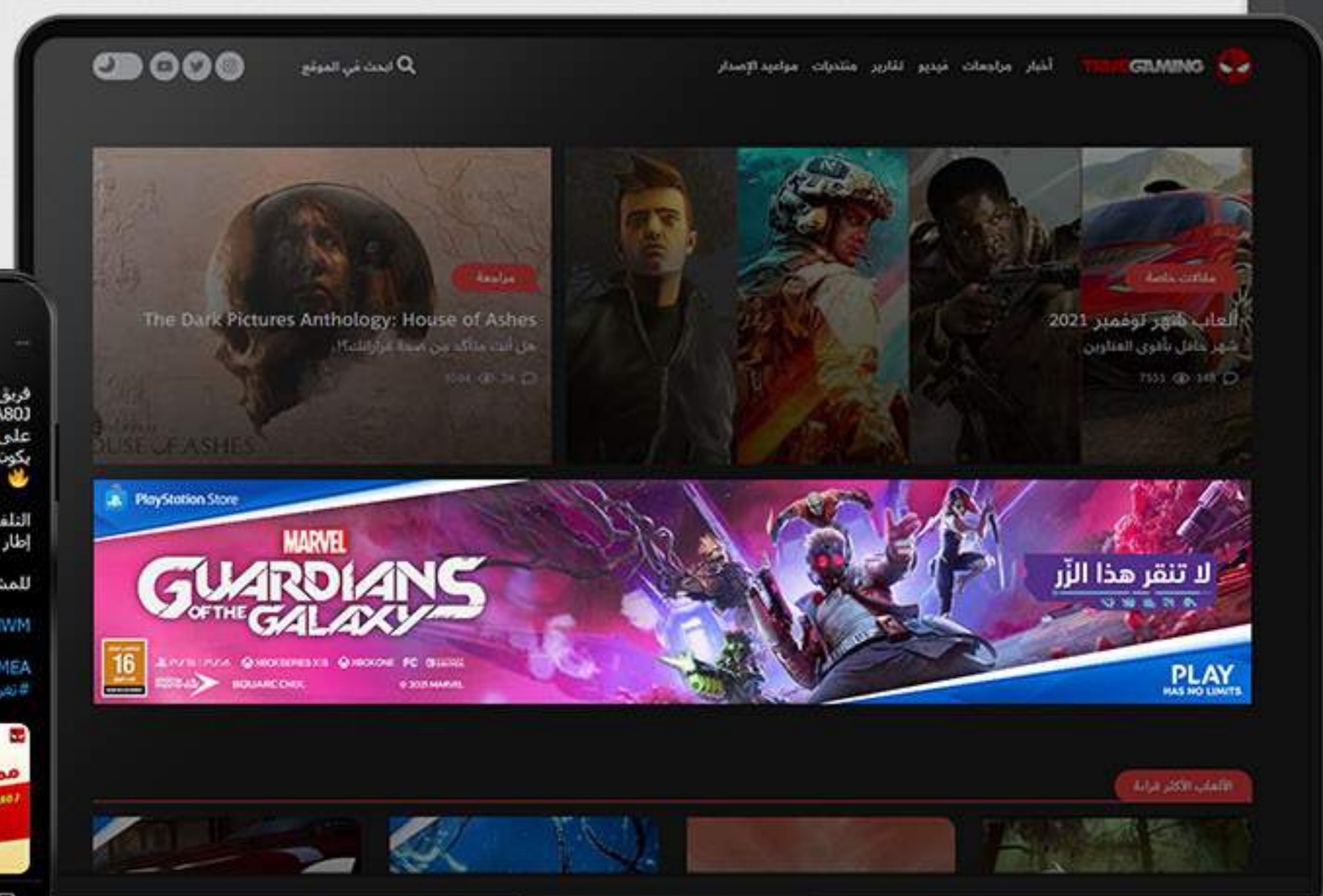


DIGITAL ADVERTISING





On our **website**, **social media accounts**, as well as **gaming talents** and others **gaming platforms**.



FARCRY 5

PREVIOUS PROJECTS

DETROIT

نحو الإنسانية



الجائزة الكبرى
Maserati Ghibli 2018

بطولة الجولة الخليجية
GCC CIRCUIT CHAMPIONSHIP



سنبداً قريباً
مباشرة من HUB ZERO - دبي



مقدمة من



Client: Microsoft Arabia

Type: Esports Events

Location: GCC Capitals

Year: 2018



Client: Saudi ComicCon

Type: Esports/Exhibition

Location: Jeddah

Year: 2018



Client: **GEA**

Type: **Esports Managment**

Location: **Jeddah**

Year: **2019**



Type: **Esports Invitational**

Location: **Dammam**

Year: **2019**



Client: **Shawarmer**

Type: **Game Launch**

Location: **Riyadh**

Year: **2020**



Client: Gamers8 \ PlayStation Type: Esports Management \ Stage Production Location: Riyadh Year: 2022



Client: SAB Bank

Type: Gaming Event Management

Year: 2022



Client: **Samsung \ Google**

Type: **Esports Management**

Year: **2023**



Client: **SEF**

Type: **Gaming Museum**

Year: **2023**



Client: **SEF**

Type: **Gaming Museum**

Year: **2023**

Our Clients



Contact us

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